Saltbush Agricultural Software

As the technology revolution continues to storm through rural Australia, Saltbush Agricultural Software is proud to be at the forefront of the latest developments in herd recording systems. With over 20 years of experience in developing on-farm software to meet the needs of livestock producers, Saltbush continues to provide clients with powerful solutions in data capture, herd management and performance analysis. The Australian release of HerdMASTER in 2002, was the starting point for some major innovation and development, and the Saltbush team have been working hard to deliver the Herd Recording package of the future! Make sure that you call into the Saltbush site at Beef 2003 to see HerdMASTER.Net in action, along with other Saltbush program demonstrations and special offers!

HerdMASTER… livestock recording for the future

With hundreds of HerdMASTER programs already in use worldwide, Saltbush Software is continuing its drive forward with HerdMASTER development. Initially designed as an on-farm Herd Recording package for the American Hereford Association, HerdMASTER is now being used throughout Australia, New Zealand, Canada and South Africa. Latest developments have seen the HerdMASTER program updated using the latest in Microsoft technologies. HerdMASTER.Net, the future of livestock recording has arrived, and it’s due to be launched at Beef 2003!

What is .Net? (dot Net)

The Microsoft® .Net framework is a common set of tools, which allow for the communication of information between a variety of systems. This means that information can flow from web servers to personal computers, or hand-held computers, seamlessly.

HerdMASTER.Net has the ability to offer users the following benefits:
- Full integration with your Windows Operating System, meaning that installation of HerdMASTER.Net is seamless
- The use of an SQL Database will enable increased data security and program performance
- Multi-user access (including multiple user login on a single computer)
- Multi-species management
- Accessibility over a Local Area Network for multiple computers
- Centralised database capabilities for multi-herd data management
- Web ready interface for Browser access over the internet

Other improved on-farm benefits include:
- Pocket PC version for field data collection and animal enquiries
- Powerful Filters allowing selection on every field in the database
- Extensive tracking of animal costs through procedure history
- Superior management reporting/benchmarking capabilities
- Storage of animal and contact photos
- Customized data entry screens for streamlined recording
- Data capture based on Electronic Identification along with Quality Assurance recording and integration with the National Livestock Identification Scheme.

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<th></th>
<th>Herd Magic</th>
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<td>Ease of use</td>
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<tr>
<td>Ability to customise</td>
<td>6</td>
<td>9</td>
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<tr>
<td>Programming language</td>
<td>Magic</td>
<td>VB.NET</td>
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<tr>
<td>Central database</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Direct email capabilities</td>
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<td>Yes</td>
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<td>Direct web access</td>
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<tr>
<td>Network capabilities</td>
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<td>Yes</td>
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<tr>
<td>Multi-user</td>
<td>No</td>
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Ranking out of 1-10; 1 = Very Poor, 10 = Excellent

The HerdMASTER.Net program has been designed to revolutionise your herd recording and provide you with the ability to move forward as technology evolves, so you will always be at the leading-edge! The event driven design of
HerdMASTER.Net means that the package can operate not only as a database to store information, but as a complete herd management tool. The action diary can be used to keep track of what needs to be done, and when, assisting with the planning of tasks on a day-to-day basis. With powerful reporting, streamlined data entry and the ability to access your animal information from anywhere in the world, HerdMASTER.Net will become the herd management tool you just can’t live without!

Cash Magic - accounting made easy!
If you are looking for an easy-to-use Accounting Package, with GST recording made so simple - look no further than Saltbush's Cash Magic! Living up to its name, Cash Magic really makes financial record keeping a breeze. With streamlined GST Reporting, Cash and Accrual accounting options, budgeting and livestock reconciliation, Cash Magic is the package you need for total farm accounting. Saltbush is currently offering Cash Magic and a combined HerdMASTER/Cash Magic package at very special prices! Contact the Sales and Support Centre on 1800 111 637 for more information.

Trials and Training
We understand how important it is to select the right software program for your needs - it is a long-term investment and you need to be confident with the product and its backup support. To make this decision as straightforward as possible, all Saltbush programs are available to trial before you decide to buy! Providing you with an understanding of the program and Saltbush’s high quality backup service, trials are complete with a Getting Started Guide, and full access to the Help Desk throughout the 45 day trial period. Saltbush also offers professional introductory and advanced FarmBis accredited training schools for groups and individuals Australia wide. Contact the Sales & Support Centre for more information on how you can access a trial or training today!

Winners!!
Readers of the Christmas Edition of the ABRI Newsletter were able to enter a draw for a year’s worth of Free Support by completing the Saltbush Crossword. The lucky winner was Andrew Taylor, an Angus breeder from Nairne in South Australia. Andrew uses Saltbush’s Cash Magic and Herd Magic programs and has won 12 months Free Support and Upgrades for Herd Magic.

Jo Quigley

Looking to the future

HerdMASTER Special offer - Order Form

NAME: .............................................. POSTAL ADDRESS: ..........................................................
STATE: ...................... POSTCODE: ..........................................
DAYTIME PHONE: (0.....) ........................................ FAX NUMBER: (0.....) ...................................................

ORDER REQUEST - (please tick)  RRP $990.00  SAVING $110.00
☐ HerdMASTER - SPECIAL OFFER $880.00
☐ HerdMASTER upgrade -  RRP $495  SAVING $50.00
☐ from Herd Magic/Cattle Plus SPECIAL OFFER $445.00
☐ HerdMASTER upgrade -  RRP $300.00  SAVING $50.00
☐ from Herd Magic with current SMA SPECIAL OFFER $250.00

PAYMENT - (please tick)  CARD NUMBER -  EXPIRY DATE - ..... ....../.......
☐ Mastercard  ☐ VISA  ☐ Cheque  ☐ Money Order

Please make cheque/money order payable to Saltbush Agricultural Software. Offer expires 30/06/03